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Let's ignite hope. Let's change things.

## Unveiling Ourganda's Vibrant Rebrand

OURGANDA

Dear Friend,

We are excited to unveil a fresh chapter in the journey of Ourganda. As our mission has expanded beyond mobile clinics to include urgent surgeries, micro-businesses, substance abuse recovery, school fees sponsorships and domestic violence eradication, a natural next step is to upgrade our communication. Allow us to introduce a vibrant rebrand that magnifies our essence, deepens cultural connections, and embraces the expansive scope of our mission work.

Central to our rebrand is a new logo. The design captures our commitment to hope, community, and human flourishing, but it is more than just a visual overhaul. It represents a heartfelt embrace of the culture that inspires and shapes our mission. We have immersed ourselves in the vibrant traditions, colors, and stories of Uganda. This cultural infusion not only pays homage to the communities we work with but also ensures that our identity resonates authentically with those we serve.

Our new tagline, **"Let's Ignite Hope. Let's Change Things."** spells out the spirit of Ourganda's purpose – a rallying cry for hope, transformation, and positive change. This tagline illuminates the transformative work we aspire to achieve through extending the length and quality of life for everyone—men, women and children.

As we present our rebrand to the world, thank you for joining us. Together, let us ignite hope. Let us change things. Above all, let's change lives. Here's to a vibrant future for Ourganda and the beautiful people we serve.





## Edina's Story of Hope

There's an old story in the Bible about a blind man. Some of Jesus's disciples whispered to Him, "Who sinned, this man or his parents, that he was born blind?" You can guess how Jesus answered. "Neither is to blame."

Last December, the Ourganda medical team discovered a sweet little girl named Edina. Her leg was tragically crippled, and **her parents were told that the culprit was witchcraft.** No kidding: Witchcraft.

Our team knew better. Look at this:





Check out Edina's big smile, then thank God for the privilege each of us has of igniting hope in a little girl's heart.

(The set of X-rays reveals the progression of the bones before and after Huntington's procedure. (Photo credit: J. Child Orthop. (2014) 8:413-421 Fig. 2)

Who will be next? We will let you know.

## Here is how you can help:

- Online: Scan this QR code or visit ourganda.org/donate
- Mail: Send a check made payable to Ourganda to PO Box 874205; Vancouver WA 98687
- Phone: Call 360-624-7271

