



Inquiry Edition

Our.ganda

February 2023



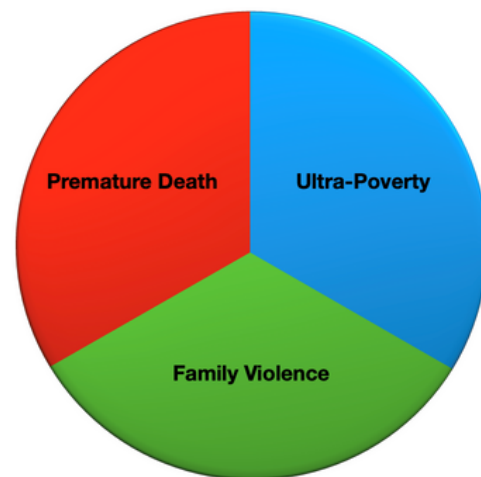
**Will You
Help Us Shape
Ourganda's Future?**

Dear Friend,

We know exactly what we want to accomplish, but we need your brain in the game. Scan this letter (better yet, read every word!), then let us know if you are willing to weigh in. Sound good?

Disrupting the Triple Cycle

For a thousand years, the people of Bundibugyo, Uganda have been trapped in a triple cycle of premature death, ultra-poverty, and family violence. This is considered normal and inevitable. Little girls grow up knowing they could be sold to an older man, possibly as his third or fourth wife; her life is condemned to a miserable struggle to survive. Little boys grow up believing their only hope for success is to escape their village. Once they are old enough to get away, they bolt. From the peasants in the village to government officials and even nonprofit leaders, virtually everyone believes the cycle is unbreakable. ***"It's just the way things are here."***



Horizon of Impact

This explains why almost every nonprofit focuses on one or two things that are desperately needed: shoes, water, education, birthing kits, Christian evangelism, mosquito nets, micro-business, or nutrition. Apparently, no one believes that the 1000-year cycle can be broken. Few even try.

Solving short-term problems like hurricane relief is important, and providing things people need like shoes or water or mosquito nets is important, but Ourganda's horizon of impact is long-term; we cannot settle for anything less than foundational, systemic change. **Ourganda's calling is to do what others are not.**

Our vision is to disrupt and replace the destructive triple cycle of premature death, ultra-poverty, and family violence.

Is this wishful thinking? Ourganda is already helping people live more healthfully. Our business clusters prove that people can eventually lift themselves out of poverty. Virtually everyone longs for permanent freedom from domestic violence; God continues to ambush us with electrifying stories of success! The DNA in our villages is changing.



Our teams on the ground are proving that premature death is not inevitable. Ultra-poverty is not inevitable. Family violence is not inevitable.

The goal of breaking the 1000-year cycle of premature death, ultra-poverty, and family violence is audacious, but it is not out of reach.

"Turning Misery Zones Into Flourishing Zones"

Baby Steps

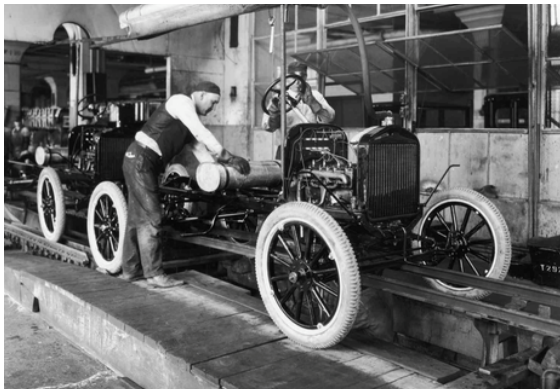
1. Our medical, micro-business, and domestic violence efforts are changing the lives of thousands of people. We started this five years ago...**and we will never stop.**
2. Our beautiful Community Center campus will model human flourishing and will accelerate the achievement of the vision. Construction will be finished by the end of this summer.
3. Our next big focus is helping families achieve the Ourganda Dream. In addition to good health, family harmony, and financial self-reliance, everyone dreams of someday owning his/her permanent home.

All the houses in our villages are made of mud and sticks. When a storm blows through, the houses fall down and families are forced to rebuild them. Every family in every village aspires to someday own a permanent house, which they define as a house made out of bricks with a door that locks.



If Henry Did It, We Can Too!

Before Henry Ford rolled out the assembly line in 1913, automobiles were out of reach for everyone except the wealthy. The assembly line reduced the cost of the Model-T from \$950 to \$260. Production time for a single car dropped from over 12 hours to just 93 minutes! Suddenly, almost everyone could realistically imagine owning a car. The assembly line eventually changed



the DNA and realities in every town in America.

Ourganda is going to build an assembly line for permanent houses in our villages.

Building the first houses (maybe in one village, maybe in multiple villages) will do for families in our villages what the Model-T Ford did for American families.

Here's How You Can Help

We're starting to create the assembly line...and that's where we need your help. If you are willing to brainstorm with us, we will be grateful!

- **Vision Planning Retreat** - March 3-5, 2023 in the Portland/Salem area. Getting away from the rat race for a few days and coalescing our ideas is going to be fun. Join us!
- **One-on-One Meeting in Person** - If you can't commit to a Friday through Sunday, let's schedule a time to talk. Ninety minutes in person is a perfect chance to discuss your ideas and advice. If you live anywhere close to our Vancouver office, we'll find a place to meet.
- **One-on-One Meeting by Zoom** - If you're up for it, we will send you a few pages to read, then we will connect with you to bounce our ideas back and forth like a ping-pong ball at a Tokyo tournament.

We could not be more serious about disrupting and replacing the dreaded 1,000-year cycle. With God's blessing and your help, **we are about to launch what may be the most important and exciting thing to ever happen in western Uganda!** Come partner with us.

Thank you, Thank you!, Thank you!

Ron Gladden
Founder and Director

**Text or email us at 360.624.7271 /
getintouch@ourganda.org**

Fun Facts!

1.

Ourganda bought our first Mobile Clinic van...

1. from a used car lot in Kampala
2. from a woman at a hotel in Bundibugyo
3. online in Japan and had it shipped across the ocean
4. in Rwanda and had it driven to Uganda

2.

When we named this ministry, we gave consideration to these names...

1. We-ganda
2. My-ganda
3. Yes-ganda
4. None of the above

3.

So far, Ron has been to Uganda...

1. 12 times
2. 6 times
3. 16 times
4. 22 times

4.

Who got a fishbone caught in their throat years ago and promised God they would become a doctor if He would save their life?

1. Benard, our Accountant
2. Vincent, our Ministry Coordinator
3. Doreen, one of our Clinical Officers
4. All of the above

5.

Who was feeding peanuts to hungry chickens in a village when one of our medical workers asked, "Do you think you could also share some with the children?"

1. Ron, our Director
2. Dr. Mike, our U.S. Physician
3. Dzintars, our Videographer
4. Joseph, one of our Ugandan Drivers

6.

On our new Community Center campus, what will be the main draw for young people?

1. Swimming pool
2. Movie theater
3. Soccer field
4. Picnic tables

7.

What is the most popular souvenir purchased by tourists at the nearby pygmy village?

1. Bow & Arrow
2. Ukulele made from turtle shells
3. Drums
4. Shrunken skull