



Three Sacred Cows

Dear Friend,

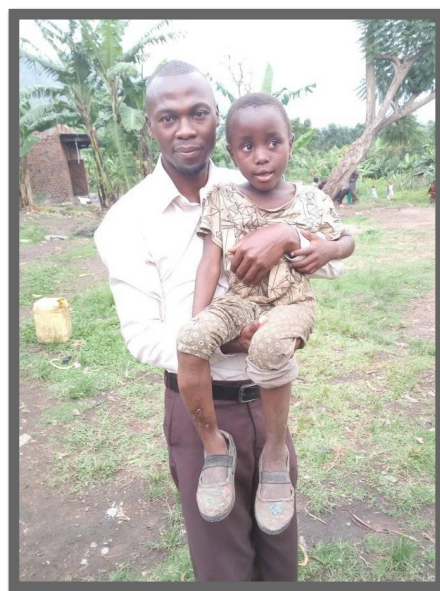
Ourganda has three sacred cows, each of them almost as untouchable and sacred as the Ark of the Covenant.

But first, let me explain how **Ourganda is different**. (We are not better than other nonprofits, just different.)

- A lot of nonprofits are working in Uganda. (That is wonderful; every one of them is desperately needed.)
- Few nonprofits are working in Bundibugyo.
 - It's a long ways from Kampala; over seven hours away.
 - It was accessible only by dirt road until a few years ago.
 - Bundibugyo is next to the Congo border and unrest occasionally spills over.
 - Compassion projects are easier almost anywhere else.
- The lion's share of nonprofits focus on just one specific need. Examples:
 - Safe water (the foundation of good health);
 - Shoes (prevent jiggers);
 - Hygiene kits for women (so they can go to school or get a job);
 - Education (can't get a decent job without it);
 - Orphan care (no mom, no dad, no hope);
 - Underwear (yes, there is a nonprofit that provides only one thing: underwear);
 - Family planning;
 - HIV prevention;
 - The list goes on...

To repeat, we are delighted with the work that every nonprofit does for the people in Uganda. But **Ourganda is different in two ways**:

1. We are focused solely on the **Bundibugyo District because the need is so great**. It is a forgotten area within a distressed country. Since no one else wants to work there, that is exactly where we need to be.
2. Second, our sacred cows (our goals) are **too overarching to focus on just one need**.



Here are our sacred cows:

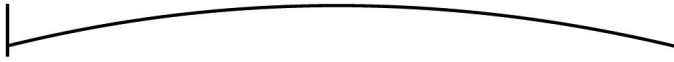
1. We will **double life expectancy** in the villages we serve.
2. We will assure that people in all **650 villages in the Bundibugyo District have access to health care**.
3. We will **bring about equality of treatment for women** in the villages we serve.

A sample of what a hygiene kit looks like.



When our board of directors initially discussed and adopted these goals, we looked at each other with half-cocked heads. Two responses spilled onto the table almost simultaneously: “We are certifiably nuts!” and “With God, of course we can!”

On the scale below, where would you put the “X”?



We are certifiably nuts!

With God, of course we can!

Double Life Expectancy

People are shocked when they learn that life expectancy in the villages we serve is estimated to be in the high 30s. But when someone actually visits the villages and meet the people, they understand why: **the people need everything.** Our only chance of significantly increasing life expectancy in an entire village is to provide safe water, hygiene kits, birthing kits, mosquito nets, medical education, medical treatment, shoes, soap, nutrition—and the list continues. This is exactly what we are doing in the villages we have adopted. And the results are not just encouraging, they are thrilling. Over time, with a holistic approach, we can and we will double life expectancy.

Access to Health Care

Ourganda started with three villages and has expanded to six villages. We will continue to expand by sending medical professionals and mobile medical clinics into as many villages as we can. But **we can leapfrog the process by partnering with Project CURE.** An investment of only \$35,000 will empower Project CURE to deliver \$400,000 in medical



equipment and supplies to Bundibugyo. Ourganda will administer the program via partnerships with the local government hospital and any clinic that meets our high standards for accountability and professionalism. This will represent a giant leap forward!

Equality of Treatment for Women

(in the villages we serve)

Is this even possible? **Our team of ten Ugandan professionals says YES,** and of course they are right. Ourganda sent six of them to Kenya for specialized training and they returned with a resolve that it must and will happen. They are modeling the equal treatment of women in their own homes, with one another on the team, and in the villages. An encouraging number of men are open-minded and are attending the lectures in the villages. Small changes are leading to larger breakthroughs—and we are cheering them on.

Our vision for 2020 is clear. We will build on the progress from our first two years. We will win the fight against awful diseases, polluted water, and unnecessary death.

Thank you for coming alongside our teams to help us win!



Ron Gladden
Ourganda Director



One Time Projects	Total Cost	Raised	Needed
Project CURE	\$35,000	\$2,500	\$32,500
Ourganda Campus (land)	\$20,500	\$10,121	\$10,379
Water Project #4	\$16,000 (est.)	\$0	\$16,000

Ongoing Projects	Cost	Needed
Kits (Birthing)	\$15 each	hundreds
Kits (Hygiene, Kids)	\$10 each	hundreds
Water Filters	\$42 each	hundreds
Urgent Medical Surgeries	\$1,000 average per person	